

Date: 3/10/2023

## Partner search form

For Creative Europe project applications

Call	Support to European Cooperation Projects 2024
Strand or category	Small Scale Cooperation Projects / Medium scale/ Large Scale Cooperation Projects

#### Cultural operator - who are you?

Name of organisation	Blue Cheese Project APS
Country	Italy, Rome
Organisation website	www.rioneroma.it
Contact person	Lara De Angelis +39 3391350453 deangelis.lara@gmail.com
Organisation type	Non profit
Scale of the organization	Small
PIC number	904342641
Aims and activities of the organisation	Develop and promote <b>cultural projects with social impact.</b> Active with an <b>urban regeneration</b> project in the centre of Rome; an action that directly involves citizens and brings them closer to the creative communities, making the artistic process participatory. These study of the territory, carried out in collaboration with local communities, becomes <b>urban actions</b> , <b>such as tours</b> , <b>exhibitions</b> , <b>talks and workshops</b> .  The objective is that of social inclusion in creative processes to promote the well-being of the individual and the territory.  Develop cross-sectoral artistic and educational programmes.
Role of the organisation in the project	Project Leader
Previous EU grants received	NextGenerationEU
	-

 $<sup>^{*}</sup>$  By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

### **Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	E-MOT European Museum Of Trees. A digitized open-air museum whose exhibited works are trees. Field of culture; development, experimentation, diffusion and application of innovative cultural practices, also from a technological point of view.  The project mixes art, history, science and sustainability together in a multimedia storytelling.  Art and experience museum activities
Description or summary of the proposed project	E-MOT European Museum of Trees is a digitized open-air transnational museum in the cities.  The trees museum aims to provide new content and perspectives that inspire art, culture and a new tourism; increase attention to environmental issues, sustainability and ethically oriented behaviour. Last but not least, through a conscious study of the presence of trees, the museum also aims to identify solutions for historic cities that look to the future.  A widespread European tree museum, which develops storytelling on the role and importance of trees from a multiperspective point of view. The contents are accessible and usable from smartphone app that uses proximity technology. The aim is to create awareness on sustainability issues.
Partners currently involved in the project	-AvNone (Amsterdam) InSonora (Madrid); La Liminal (Madrid)

#### Partners searched – which type of partner are you looking for?

From country or region	Prague; Varsavia; Paris; Istanbul; Berlin; (in general cities with overturism problems).
Preferred field of expertise	Expert in walks and tours, in storytelling, able to involve the local city communities.    Field in contemporary arts: exhibitions, events   Art and experience museum activities   Multimedia storytelling
Please get in contact no later than	In time for the next call CREA-CULT-COOP

# Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	Cultural projects that include citizens in creative processes   Public art and participatory practices   Urban Studies   Innovatve Performing Arts

#### **Publication of partner search**

This partner search can be	Yes
published?*	